COLD-MIX WATER-IN-OIL EMULSIONS
COMPRISING QUATERNARY AMMONIUM
COMPOUNDS AND PROCESS FOR
PRODUCING SAME

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ABSTRACT
The present invention relates to stable cold-mix water-in-oil
emulsions and methods for preparing such emulsions. The
cold-mix water-in-oil emulsions comprise oil (i.e., an
emollient), water and an emulsification system comprising
a quaternary ammonium-based low HLB emulsifier and
optional co-emulsifiers. The emulsions are useful in preparing
finished cosmetic compositions in the form of lotions,
gels, or sprays, which provide improved moisturization, skin
feels, skin care, and/or appearance benefits and/or reduced
greasiness, with excellent rub-in and absorption characteristics.
Also disclosed are cold-mix water-in-oil sunscreen
emulsions and methods for preparing such sunscreen
emulsions. The emulsions of the instant invention are generally
capable of being substantially completely emulsified and
stable at about 25°C.

28 Claims, No Drawings
COLD-MIX WATER-IN-OIL EMULSIONS COMPRISING QUATERNARY AMMONIUM COMPOUNDS AND PROCESS FOR PRODUCING SAME

This application claims the benefit of U.S. Provisional Application No. 60/146,597, filed Jul. 30, 1999.

BACKGROUND OF THE INVENTION

Field of the Invention

The present invention relates to stable cold-mix water-in-oil emulsions and methods for preparing such emulsions. More specifically, the invention relates to cold-mix water-in-oil emulsions comprising oil (i.e., an emollient), water and an emulsification system comprising a quaternary ammonium-based low HLB emulsifier and optional co-emulsifiers. The present invention relates to cosmetic compositions which contain the inventive cold-mix oil and water emulsions. These cosmetic compositions are typically in the form of lotions, gels, or sprays, which provide improved moisturization, skin feel, skin care, and appearance benefits and reduced greasiness, together with excellent rub-in and absorption characteristics. The instant invention also relates to cold-mix water-in-oil sunscreen emulsions and methods for preparing such sunscreen emulsions. The emulsions of the instant invention generally display excellent extended duration stability characteristics at both normal and elevated temperatures.

DESCRIPTION OF RELATED ART


While water-in-oil compositions are well known, they are difficult to prepare as they normally require heating to high temperatures (i.e., greater than 50°C) and generally have not enjoyed commercial success and/or consumer popularity due to unacceptable greasiness. The disadvantages of preparing water-in-oil emulsions at higher temperatures include promotion of unacceptable water loss through evaporation, time-consuming, inefficient processing, and the added processing expense of heating the emulsion.

The foregoing description of the related art indicates that a variety of water-in-oil emulsions are known, along with a variety of processes to produce such emulsions, all of which have various end-use property limitations and/or undesirable processing limitations. A need exists for a superior processable water-in-oil emulsion which can be prepared at relatively low temperatures, i.e., at about 25°C. Additionally there is a need for such processable emulsions which do not impart a greasy feel to skin upon application, while at the same time such emulsion possess acceptable rub-in, absorption and residue characteristics.

Surprisingly, compositions of the instant invention can be prepared with little to no heat, i.e., they are prepared as a water-in-oil emulsion which is capable of being substantially completely emulsified and stable at about 25°C. In addition to highly desirable low temperature preparation, these emulsions are stable, light and have a non-greasy feel when applied to the skin. The present invention provides skin-care cosmetic compositions which provide improved moisturization, absorption, skin feel, skin care and appearance characteristics and, which in particular, provide improved short and longer term moisturizing effectiveness, while at the same time reducing stickiness and avoiding a greasy feel on the skin. The compositions also display excellent stability characteristics at both normal and elevated temperatures.

It is therefore an object of the present invention to provide cold-mix water-in-oil emulsions comprising oil (i.e., an emollient), water and an emulsification system comprising a quaternary ammonium-based low HLB emulsifier and optional co-emulsifiers. Another object of the invention is to provide cold-mix water-in-oil sunscreen emulsions comprising oil (i.e., an emollient), water, an emulsification system comprising a quaternary ammonium-based low HLB emulsifier and optional co-emulsifiers, and a sun screen agent. Another objection of the invention relates to bulk and finished cosmetic compositions (lotions, gels, sprays) which contain the inventive cold-mix water-in-oil emulsions and cold-mix water-in-oil sunscreen emulsions. The invention further relates to cold-mix methods of preparing the cold-mix water-in-oil emulsions disclosed, including the cold-mix water-in-oil sunscreen emulsions described herein.

It is another object of the present invention to provide methods for moisturizing and/or providing sun protection to human skin, comprising applying to the skin the cold-mix water-in-oil emulsions and/or the cold-mix water-in-oil sunscreen emulsions described herein.

These and other objects and advantages are achieved by the invention description below.

SUMMARY OF THE INVENTION

It has been surprisingly discovered that highly stable water-in-oil emulsions can be prepared as a cold mix water-in-oil emulsions at about 25°C. The present invention also encompasses cold mix water-in-oil sunscreen emulsions.

Accordingly, the present invention encompasses a cold-mix water-in-oil emulsion comprising:

(a) from about 10% to about 50% by weight of an emollient;
(b) from about 0.5% to about 30% by weight of an emulsification system comprising a low HLB emulsifier of the formula:
where R is substantially linear nor-oleyl;
(c) from about 0% to about 35% of a co-emulsifier; and
(d) water;
the emulsification system and co-emulsifier substantially permanently maintaining the water and emollient as an
emulsion, the emulsion capable of being substantially completely emulsified and stable at about 25°C.

The present invention encompasses a cold-mix water-in-oil sunscreen emulsion comprising:
(a) from about 10% to about 30% by weight of an emollient; and
(b) from about 0.5% to about 30% by weight of an emulsification system comprising a low HLB emulsifier of the formula:

\[
\begin{align*}
\text{CH}_{3} & \text{OSO}_{3}^{-} \\
\text{OCR} & \text{OH} \\
\text{CHCH}_{3} & \text{CHCH}_{3} \\
\text{CH}_{2} & \text{CH}_{2} \\
\text{CHCH}_{3} & \text{CHCH}_{3} \\
\text{OCR} & \text{OH}
\end{align*}
\]

where R is substantially linear nor-oleyl;
(c) from about 0% to about 35% of a co-emulsifier; and
(d) a sunscreen agent; and
(e) water;
wherein the emulsification system and the co-emulsifier substantially permanently maintain the water and emollient as a sunscreen emulsion, the sunscreen emulsion capable of being substantially completely emulsified and stable at about 25°C.

The invention also includes methods for making and using such emulsions. The emulsions described herein are primarily useful in finished sun screening formulations for application to human skin and in finished moisturizing creams, lotions, gels, and sprays for application to human skin. The inventive emulsions may be topically applied to human skin to moisturize the skin and/or may also be applied to human skin before prolonged exposure to light radiation to prevent the erythema normally observed after such exposure, i.e. the prevention of sun burn.

The present invention encompasses novel cold-mix water-in-oil emulsions utilizing quaternary ammonium-based low HLB emulsifiers. The emulsions are readily prepared at low temperatures, i.e. at about 25°C. Further, the emulsification system and the co-emulsifier substantially permanently maintain the water and emollient as a water-in-oil emulsion, where such emulsion is substantially completely emulsified and stable at about 25°C; by this it is meant that the water-in-oil emulsion and/or water-in-oil sunscreen emulsion remains substantially completely emulsified and does not phase separate in two or more layers (e.g., a water layer and an oil layer) at 25°C for a minimum of 14 days.

The emulsions of the instant invention preferably contain sufficient amounts of ingredients that will produce an emulsion having a smooth, continuous appearance when emulsified. The term "low HLB emulsifier" as used herein means an emulsifier with an HLB below 12, and preferred HLB below 10. The term "HLB" as used herein means Hydrophilic-Lipophilic Balance. HLB is a reflection of the balance between the lipophilic and hydrophilic moieties of a molecule (surfactant or emulsifier), such as the low HLB emulsifiers described herein. This balance between the lipophilic and hydrophilic moieties of a molecule provides an HLB number that indicates the surfactant’s or emulsifiers performance as an emulsifier. A lower HLB value indicates a more lipophilic surfactant, which is accordingly more oil-soluble. HLB values may be calculated by a variety of known methods to those skilled in the art. (See for example: Rosen, Surfactants and Interfacial Phenomena, 2nd ed., Wiley Interscience, 1989.)

As previously mentioned, the present invention encompasses a cold-mix water-in-oil emulsion comprising:
(a) from about 10% to about 50% by weight of an emollient; and
(b) from about 0.5% to about 30% by weight of an emulsification system comprising a low HLB emulsifier of the formula:

\[
\begin{align*}
\text{CH}_{3} & \text{OSO}_{3}^{-} \\
\text{OCR} & \text{OH} \\
\text{CHCH}_{3} & \text{CHCH}_{3} \\
\text{CH}_{2} & \text{CH}_{2} \\
\text{CHCH}_{3} & \text{CHCH}_{3} \\
\text{OCR} & \text{OH}
\end{align*}
\]

where R is substantially linear nor-oleyl;
(c) from about 0% to about 35% of a co-emulsifier; and
(d) water;
the emulsification system and co-emulsifier substantially permanently maintaining the water and emollient as an emulsion, the emulsion capable of being substantially completely emulsified and stable at about 25°C. More preferably the cold-mix water-in-oil emulsion comprises from about 10% to about 30% by weight of the
emollient, and most preferably from about 15% to about 25% by weight of the emollient. In a somewhat preferred embodiment, the cold-mix water-in-oil emulsion will comprise from about 0.5% to about 15% by weight of the low HLB emulsifier, more preferably from about 0.5% to about 8% by weight of the low HLB emulsifier, and most preferably from about 1% to about 3% by weight of the low HLB emulsifier.

Useful emollients are described in detail below. Preferred emollients are dimethicone, cyclomethicone, triglycerides, alcohol esters, ethoxylated esters, hydrocarbons, natural oils or a mixture thereof. Of these preferred emollients, the preferred hydrocarbon are mineral oil, mineral spirits, isohexadecane, or a mixture thereof. The most preferred emollients are triglycerides, alcohol esters, ethoxylated esters, glycol ethers, natural oils or a mixture thereof. Of these, preferred natural oils include safflower oil, jojoba oil, sunflower oil, or a mixture thereof.

The cold-mix water-in-oil emulsion of the invention can additionally comprise a water-soluble nonionic surfactant. Preferred water-soluble nonionic surfactants are selected from the group consisting of polyethylene glycol laurate, polyethylene glycol dilaureate, or a mixture thereof. In another preferred embodiment, the cold-mix water-in-oil emulsion comprises from about 0.2% to about 25.5% by weight of the co-emulsifier, more preferably from about 0.2% to about 12.0% by weight of the co-emulsifier and most preferably from about 0.4% to about 4.5% by weight of the co-emulsifier.

A preferred co-emulsifier is a dimethicone copolyol, selected from the group consisting of a cyclomethicone-dimethicone copolyol mixture, lauryl dimethicone copolyol, cetyl dimethicone copolyol, cetyl dimethicone copolyol/polyglyceryl-4-isostearate/hexyl laurate, or a mixture thereof, and highly preferred a mixture of cetyl dimethicone copolyol and lauryl dimethicone copolyol. The ratio of the low HLB emulsifier to the copolyol is preferably from about 1:1.5 to about 2.5:1.

The cold-mix water-in-oil emulsion may further comprising from about 0% to about 10% by weight an alpha-hydroxy acid, a beta-hydroxy acid, or a mixture thereof, a lightening agent, or a tanning agent (e.g. dihydroxy acetone).

The present invention encompasses a cold-mix method for preparing a cold mix water-in-oil emulsion comprising:

(a) preparing an oil phase by combining an emollient and a co-emulsifier at about 25° C.;

(b) preparing an aqueous phase by combining a low HLB emulsifier of the formula:

\[
\begin{align*}
O & \quad CH_3 \\
OCR & \quad CH_3 \\
CH_2CH_2CH_2 & \quad CH_2CH_2 \\
N-CH_2CH_2N-CH_2 & \quad CH_2CH_2 \\
CH_2CH_3 & \quad CH_2CH_3 \\
OCR & \quad CH_2CH_2 \\
\end{align*}
\]

where R is substantially linear nor-oleyl, with water;

(c) combining the aqueous phase and the oil phase with agitation to produce an intermediate mixture;

(d) emulsifying the intermediate mixture to produce a water and oil emulsion which is substantially completely emulsified and stable at about 25° C.

The method for preparing a cold mix water-in-oil emulsion may further comprise homogenizing the water-in-oil emulsion. The method for preparing a cold mix water-in-oil emulsion may further comprise adding to the water-in-oil emulsion an alpha-hydroxy acid, a beta-hydroxy acid, or a mixture thereof, a lightening agent, or a tanning agent (e.g. dihydroxy acetone). The preferred method embodiments, more preferred embodiments and most preferred embodiments include those preferred components, ingredients, and ratios described herein.

The present invention encompasses a cold-mix water-in-oil sunscreen emulsion comprising:

(a) from about 10% to about 30% by weight of an emollient; and

(b) from about 0.5% to about 30% by weight of an emulsification system comprising a low HLB emulsifier of the formula:

\[
\begin{align*}
O & \quad CH_3 \\
OCR & \quad CH_3 \\
CH_2CH_2CH_2 & \quad CH_2CH_2CH_2 \\
CH_2 & \quad CH_2 \\
N-CH_2CH_2N-CH_2 & \quad CH_2CH_2CH_2CH_2CH_2 \\
CH_2CH_3 & \quad CH_2CH_3 \\
OCR & \quad CH_2CH_2 \\
\end{align*}
\]

where R is substantially linear nor-oleyl;

(c) from about 0% to about 35% a co-emulsifier;

(d) from about 0.1% to about 15% by weight of a sunscreen agent; and

(e) water;

wherein the emulsification system and the co-emulsifier substantially permanently maintain the water and emollient as a sunscreen emulsion, the sunscreen emulsion capable of being substantially completely emulsified and stable at about 25° C.

The preferred cold-mix water-in-oil sunscreen emulsion embodiments, more preferred embodiments and most preferred embodiments include those preferred components, ingredients, and ratios described herein. Preferred sunscreens are titanium dioxide, zinc oxide, octyl methoxycinnamate, octyl salicylate avobenzone, benzophenone-4, or a mixture thereof.

The cold-mix water-in-oil sunscreen emulsion may also further comprising an alpha-hydroxy acid, a beta-hydroxy acid, or a mixture thereof, a lightening agent, or a tanning agent (e.g. dihydroxy acetone).

The present invention encompasses a cold-mix method for preparing a cold mix water-in-oil sunscreen emulsion comprising:

(a) preparing an oil phase by combining an emollient and a co-emulsifier at about 25° C.;

(b) preparing an aqueous phase by combining a low HLB emulsifier of the formula:
where R is substantially linear nor-oleyl, with water;
(c) combining the aqueous phase and the oil phase with agitation to produce an intermediate mixture;
(d) emulsifying the intermediate mixture to produce a water-in-oil emulsion which is substantially completely emulsified and stable at about 25°C; and
(e) combining a sunscreen agent with the water-in-oil emulsion to produce a water-in-oil sunscreen emulsion which is substantially completely emulsified and stable at about 25°C.

The method for preparing a cold mix water-in-oil sunscreen emulsion may further comprise homogenizing the water-in-oil emulsion. The method for preparing a cold mix water-in-oil sunscreen emulsion may further comprise adding to the water-in-oil emulsion an alpha-hydroxy acid, a beta-hydroxy acid, or a mixture thereof, a lightening agent, or a tanning agent (e.g., dihydroxy acetone). The preferred method embodiments, more preferred embodiments and most preferred embodiments include those preferred components, ingredients, and ratios described herein.

The present invention further encompasses a method for providing sun protection to human skin, comprising applying to said human skin a cold-mix water-in-oil sunscreen emulsion comprising:
(a) from about 10% to about 30% by weight of an emollient;
(b) from about 0.5% to about 30% by weight of an emulsification system comprising a low HLB emulsifier of the formula:

where R is substantially linear nor-oleyl;
(c) from about 0% to about 35% a co-emulsifier;
(d) from about 0.1% to about 15% by weight of a sunscreen agent; and
(e) water.

wherein the emulsification system and the co-emulsifier substantially permanently maintain the water and emollient as a sunscreen emulsion, the sunscreen emulsion capable of being substantially completely emulsified and stable at about 25°C.

In another embodiment of the method for providing sun protection to human skin, the water-in-oil sunscreen emulsion additionally comprises an alpha-hydroxy acid, a beta-hydroxy acid, or a mixture thereof, a lightening agent, or a tanning agent (e.g., dihydroxy acetone) or a mixture thereof. The preferred methods for providing sun protection to human skin embodiments, more preferred embodiments and most preferred embodiments include those preferred components, ingredients, and ratios described herein.

Emollients
Water-in-oil compositions of the invention generally comprise from 5–65% by weight, more preferably from 10–40% by weight, most preferably 15–25% by weight of an emollient, i.e., the oil phase. The oil phase may generally comprise any oily material that is immiscible with water. Preferred oil phase emollients include those mentioned herein.

Optional Silicons
Silicone oils or fluids are used to improve the lubricity of the composition during application to the skin, as known to one of skill in the art. These silicone oils may optionally be included in the water-in-oil emulsions disclosed herein in minor amounts of about 0.5% to about 10% by weight. Preferably the viscosity of the optional silicone oil is from about 5 to about 12,500 centistokes at about 25°C. Examples of suitable optional silicone oils are dimethylpolysiloxane, diethylpolysiloxane, dimethylpolysiloxane-diphenylpolysiloxane, cyclomethicone, trimethylpolysiloxane, diphenylpolysiloxane, and mixtures thereof.

Alternatively the oil phase emollients may further comprise optional diluents such as, for example, low viscosity silicones (having a viscosity of between 0.1 to 1,000 mPa.s, more preferably 0.5 to 500 mPa.s, most preferably 0.65–100, liquid paraffins or methicones and other solvents such as C10 to C12 isoparaffins, including for example Isopar L (manufactured by Esso), polycisbutene such as polysylnane (manufactured by Nippon Oils and Fats), squalane such as Squalene (manufactured by J. G. Marthens), branched chain hydrocarbons e.g., Permyl 99A (manufactured by Perseperse), Permyl 101A, branched chain light paraffin oils such as Lytol (manufactured by Witco) or WM1 (manufactured by BP), mineral oil such as Marchol 82 (manufactured by Esso) or Carnation Oil (manufactured by Witco), long chain alkyl alkanol amides such as decyl oleate (e.g., Cetiol V manufactured by Henkel), isopropyl myristate (e.g., Estol 1514 manufactured by Unichema) and glyceryl tri(2-ethyl hexanoate) e.g., Myritol CTEG manufactured by Henkel).

In somewhat more preferred embodiments, the optional silicone oil will comprise a cyclomethicone or dimethicone. Generally such optional silicones may be represented by the formula:

wherein R is a 1 to 3 carbon alkyl group, n is a number from 3 to 10, preferably from 3 to 7, and the unsaturated valences
on the oxygen and silicon atoms at the ends of the chain may optionally be joined to one another to form a cyclic structure. Suitable optional volatile silicones are, for example, U.C.C. Y-7207, sold by Union Carbide Corporation in which each R (based on the above structure) is methyl and which typically comprises by weight 99.4% tetramer, 0.6% trimer and traces of the pentamer and hexamer; SWS-00314, sold by SWS Silicones, a Division of Stauffer Chemical Company, in which R (based on the above structure) is methyl and which is substantially all pentamer; and Dow Corning 345 fluid, sold by Dow Corning, Inc., in which R (based on the above structure) is methyl and which typically comprises by weight about 88% pentamer, about 11.8% tetramer and traces of trimer and hexamer.

Dimethicone, a dimethylpolysiloxane end blocked with trimethyl units, having a viscosity between 10 and 1000 centistokes is a particularly preferred optional silicone agent. In addition, other optional volatile silicones may also be utilized, alone or in combination with optional non-volatile silicones. It is also possible to employ optional vegetable oils, animal oils, (For oil-in-water emulsions, compositions may also be prepared containing various petroleum products and lubricants, graphite lubricants, polybutene, polyethylene, linseed oil, and crude oil, as well as other oils and solid or semi-solid materials.

The oils that may be used in the emulsions also include solvents and hydrocarbons such as, for example, mineral spirits, kerosene, terpenes, and glycol ethers. The oils may also be materials suitable for personal care products, e.g., mineral oil, caprylic/capric triglyceride, isopropyl myristate, isopropyl palmitate, octyl palmitate, octyl isononanoate alcohols, esters of fatty acids having at least about 8 carbon atoms, or liquid alkyl esters of long chain fatty acids.

A particularly preferred copolyol of the instant invention is cetyl dimethicone copolyol, available from T. H. Goldschmidt as Aliphil EM-90. The most preferred ratio of the low HLB emulsifier to copolyol is from about 1:1 to about 2:1. It is preferred that the low HLB emulsifier of the invention be used in combination with a co-emulsifier although the co-emulsifier is not a required component.

The Aqueous Phase

Water-in-oil compositions of the invention comprise from 35–95% by weight, more preferably from 60–90% by weight, most preferably from 75–85% by weight of an aqueous phase. The aqueous phase typically contains the low HLB emulsifier and water. In addition, the aqueous phase may for example further comprise one or more optional liquid water-miscible materials. Suitable optional materials are for example propylene glycol, glycerol, sorbitol and polyglycerol. Also suitable are polyether materials such as for example polyethylene glycol or polypropylene glycol, ethoxylated polyols, e.g. Atlas G2330 manufactured by IC1 and Glucam E10 manufactured by Amerchol and block copolymers of ethylene oxide and propylene oxide e.g. Syneronic L13 or ICI.

The aqueous phase comprises 0–75% by weight of the optionally liquid water-miscible materials, more preferably 20–65%, most preferably 30–45%, based on the weight of the aqueous phase.

Salts

Salts are sometimes optionally used to adjust the viscosity of cationic emulsions. However, in a distinct aspect of this invention, it has been found that salt in highium products and tends to destabilize the formulations of the present invention. It is preferred that the formulation be prepared in the substantial absence of added salt. The term "added salt" is meant to exclude salts formed as a consequence of adjusting the pH of other components added to the formulation. In more preferred embodiments of this invention, the total salt concentration of the formulation will be no more than 0.5 molar and more preferably is within the range from about 0.1 to about 0.2 molar.

The optional electrolyte material may be selected from water soluble salts such as alkali (earth) metal salts such as sulphates, halogenides, formates, borates, benzoates, and (C1-4alkyl) tetra-alkyl ammonium halides. Water soluble acids such as citric acid, and phosphoric acid may also optionally be used in minor amounts as described above. Water soluble bases such as sodium hydroxide may also optionally be used.

Physical Form

Water-in-oil emulsions according to the invention may take a variety of physical forms, for example they may be sprayable liquids, liquids, gels, pastes, etc. Preferably emulsions of the invention are flowable having a viscosity of about 2000–4500 cps, with lotion preferred viscosities of about 3000 to 4000 at 25° C., measured in a Brookfield RVT viscometer, spindle #4, 20 rpm. In another embodiment, emulsions of the instant invention may also be readily flowable, water-thin, “spray on lotions” with much lower viscosities of about 10–50 cps.

Other Ingredients

Water-in-oil emulsions of the invention may also include minor amounts of other optional ingredients such as surfactants, antibacterial agents, antandrus agents, pearlescers, dyes, preservatives, sunscreens, viscosity modifiers, proteins, polymers, buffering agents, herb extracts, oils etc. Generally, these materials are only present in minor amounts, i.e., less than 3% by weight.

Sunscreens

Other ingredients can be employed in the inventive emulsions to provide a specifically tailored cosmetic composition. Sunscreens are cosmetic compositions which are applied topically to human skin to provide protection against the harmful ultraviolet rays of the sun (UV-A and UV-B radiation, generally in the range of 290–400 nm). Conventional sunscreens are prepared using cosmetically acceptable lotions, oils, creams, and emulsions (both oil-in-water and water-in-oil). For example, a sun screen additive, such as octyl dimethyl para-aminobenzoic acid can be employed in the inventive composition in amounts preferably from about 1% to 8% by weight of the total composition. To provide a skin protectant composition, zinc oxide, titanium dioxide, and like ingredients can also be provided in amounts from about 0.1% to 15.0%, preferably from 1.0% to 10.0% by weight of the composition.

Preferred organic sunscreen agents include benzophenone-3 (oxybenzone), benzophenone-4, methyl anthranilate, octocrylene, octyl methoxycinnamate, and mixtures thereof. Other sunscreen agents such as octyl salicylate, PABA and derivatives may be used. When the emulsion contains octyl methoxycinnamate (“OMC”), an amount up to 10.0%, by weight of the total emulsion may be used.

Other ultraviolet protection agents that may be included in the emulsions include para-aminobenzoic acid, amido carboxylates (functionalized metallo soaps) such as lauryl succinaminate, and aluminium stearate (lactate) (see e.g., U.S. Pat. Nos. 4,675,422 and 4,724,174).

Fatty Alcohols

Without being bound by any particular theory, fatty alcohols (typically monoalcohols) used in the formulations of the invention stabilize the emulsions and provide a
cosmetically acceptable viscosity. Selection of the fatty alcohol is not critical although C10, C12, C14 fatty alcohols are preferred, with C12 being the most preferred. When used, the fatty alcohol is preferably included in the formulations of this invention at a concentration of about 0.3% to about 10% by weight of the emulsion composition, more preferably from about 0.5% to about 5% by weight.

Fatty Esters

Fatty ester emollients enhance the tactile properties of the composition. Examples of suitable fatty esters for use in the formulation of the invention include isopropyl myristate, isopropyl palmitate, isopropyl stearate, isostearyl isostearate, diisopropyl sebacate, propylene glycol dipelargonate, 2-ethylhexyl isononanoate, 2-ethylhexyl stearate, C12-C16 fatty alcohol lactate, isopropyl lanolate, 2-ethylhexyl salicylate, and mixtures thereof. The presently preferred fatty ester is isopropyl palmitate, octyl isononanoate. The fatty ester when included is preferably included in the formulations of this invention at a concentration of about 0.25% to about 40% by weight of the emulsion composition, more preferably from about 1% to about 25% by weight.

Humectants

If desired, a humectant may be optionally present in the compositions of the invention. Without being bound by any particular theory, it has been postulated that humectants can be entrapped in the interstices of the surface stratum corneum, where they act as a hygroscopic agent, thus increasing the amount of water held in this area. The water is given up by the humectant, as required, to contribute to the softening of the skin surface. Such humectants can be employed in addition to or substituted partially for, the water component of the inventive emulsions.

The humectants employed in the formulations of this invention are water-soluble and are substantially nonionizable. By “substantially nonionizable” it is meant that no significant or detectable disassociation in water occurs. Suitable humectants for the formulations of this invention include glycerin, propylene glycol, sorbitol, polyethylene glycol, 1,2,6-hexanetriol, hydrogenated starch hydrolysate, inositol, mannitol, PEG-5 pentacetylhexehyll ether, polyglyceryl sorbitol, xylitol, sucrose, and the like. A particularly preferred humectant is glycerin which, apart from its water binding properties, is postulated to also visually improve the surface of dry skin. The humectant when present is preferably included in the formulations of this invention at a concentration of about 0.2% to about 5% by weight of the emulsion composition.

Acidic Materials and Alpha-/Beta Hydroxy Acids

The use of weakly acidic components is optional in the present invention and is not believed critical, although alpha hydroxy acids are presently preferred if such components are employed in the emulsions. Preferred alpha-hydroxy acids are selected from the group consisting of citric acid, glycolic acid, glucuronic acid, galacturonic acid, alpha hydroxybutyric acid, alpha hydroxyisobutyric acid, lactic acid, malic acid, mandelic acid, mucic acid, pyruvic acid, alpha phylaactic acid, alpha phenylpyruvic acid, salicylic acid, tartaric acid, and tartaric acid. Glycolic acid, lactic acid, tartaric acid, and malic acid are particularly preferred.

Other preferred acids are hydroxy, dihydroxy, and keto analogs of amino acids. Examples include glycine acid, beta phenyl lactic acid, beta phenyl pyruvic acid, alpha hydroxy isovaleric acid, alpha hydroxy isocaproic acid, 2,3-dihydroxybutyric acid, and 2,6-dihydroxyhexanoic acid. Other useful acids include hydroxymonocarboxylic acids, hydroxydicarboxylic acids, hydroxytricarboxylic acids, and keto acids. The hydroxy polycarboxylic acids may be provided as the alpha or beta analogs and may be present as free acids, peroxides, lactones, amides, esters, or salts. Illustrative of the variety of acids included are 2-hydroxysuglutaric acid, 3,4-dihydroxyglutamic acid, 2,5-dihydroxy-6-aminoheaxanoic acid, acetoxypruvic acid, acetyl pyruvic acid, beta-floropyrouric acid, tartaric acid, citric acid, 2-hydroxybenzoic acid (salicylic acid), 2-hydroxy-2-methylbutyric acid, 2-hydroxy isobutyric acid, mandelic acid, and 2-hydroxy caproic acid.

Other Optional Ingredients

Other ingredients which also may be optionally included are emulsifying agents, thickeners, moisturizers, preservatives, coloring agents, fragrances, antioxidants, lightening agents, tanning agents, and other active ingredients. As a medicament, various essential oils, such as menthol and the like, can be employed in minor amounts from 0.1% to 2% by weight of the composition.

The formulation may also contain other conventional additives employed in cosmetic emulsions. Such optional additives include aesthetic enhancers, natural extracts, fragrance oils, dyes, preservatives. Preferred aesthetic enhancers are polyquaternium 31 and aluminum starch octenylsuccinate.

Oil-in-Water Emulsions

In another embodiment of the instant invention, other applications for the low HLB emulsifier of this invention are oil-in-water emulsions. A skin care product is an oil-in-water emulsion for topical application which comprises from about 1% to about 8 weight %, most preferably from about 2% to 5% of a particular cationic emulsifier (i.e. a low HLB emulsifier), optionally, from about 0.2% to about 15 weight %, preferably from 1% to 7% of a water-soluble humectant, and, optionally, a pharmaceutically acceptable, weakly acidic material in an amount sufficient to adjust the pH of the finished emulsion to a value in the range of about 2.0 to about 4.5, preferably 3.0 to 4.0, when the emulsion is diluted with purified water to 10 times its weight. Optionally, these oil-in-water emulsions will include hydrogenated castor oil and/or microcrystalline wax.

METHOD OF PREPARATION

Water-in-oil emulsions of the invention may be prepared by any suitable method for the preparation of water-in-oil emulsions well known to those skilled in the art. A preferred method involves the separate preparation of the oil phase (i.e. the emollient) and the aqueous phase by mixing at about 25° C, followed by gradually adding the aqueous phase to the oil phase under stirring at about 25° C.

The input of mixing energy should be high and should be maintained for a time sufficient to form a water-in-oil emulsion having a smooth appearance (indicating the presence of relatively small micelles in the emulsion).

The water employed in the formulations and method of this invention may be distilled water obtained, e.g., by distilling ordinary tap water, by purifying ordinary water through an ion exchange resin, or by other techniques apparent to those skilled in the art.

Application

The skin care compositions of the present invention are topically applied in a conventional manner. In general, the compositions may be dispensed from a container and then gently applied to the skin. The compositions are rapidly absorbed and leave the skin with a soft and smooth appearance.

“Weight percent”, as used throughout this specification and in the claims, refers to weight percent, based on total weight of the cold-mix emulsion, unless otherwise specified.
All documents, e.g., patents and journal articles, cited above or below are hereby incorporated by reference in their entirety. In the following examples, all amounts are stated in percent by weight of active material unless indicated otherwise. One skilled in the art will recognize that modifications may be made in the present invention without deviating from the spirit or scope of the invention. The invention is illustrated further by the following examples which are not to be construed as limiting the invention or scope of the specific procedures or compositions described herein. All levels and ranges, temperatures, results etc., used herein are approximations unless otherwise specified.

EXAMPLE 1

Cold-Mix Water-In-Oil Emulsion

Water-in-oil emulsions were prepared by first preparing a water phase comprising the low HLB emulsifier of the following formula, subsequently preparing the oil phase and combining the two phases with agitation at around 25°C, as further illustrated below.

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>A % by wt.</th>
<th>B %</th>
<th>Functionality</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. D.I. Water</td>
<td>q.s. to 100.0</td>
<td>q.s. to 100.0</td>
<td>Diluent</td>
</tr>
<tr>
<td>2. STEPAQUAT® ML1</td>
<td>2.0</td>
<td>2.0</td>
<td>Conditioning agent, emulsifier</td>
</tr>
<tr>
<td>3. KESSCO® PEG 600 ML2</td>
<td>0.5</td>
<td>0.5</td>
<td>Emulsifier</td>
</tr>
<tr>
<td>4. Abil EM-503</td>
<td>1.0</td>
<td>1.0</td>
<td>Emulsifier</td>
</tr>
<tr>
<td>5. Silicone DC 3454</td>
<td>20.0</td>
<td>20.0</td>
<td>Physical sunscreen agent</td>
</tr>
<tr>
<td>6. TIO₂ Kobo MT-100T5</td>
<td>8.0</td>
<td>8.0</td>
<td>Physical sunscreen agent</td>
</tr>
</tbody>
</table>

PHASE C

7. ZnO Z-COTE6 | — | 2.0 | Physical/ inorganic sunscreen agent, Emulsifier, solvent |
| 8. NEOBEE® M-5 COSMETIC7 | — | 5.0 | Emulsifier, solvent |

PHASE D

9. Preservative, color, fragrance Properties: q.s. | q.s. | Additive |

Appearance | Lotion | Lotion | Not tested |

MIXING PROCEDURE

1. Prepare phase A by combining items #1, 2 and 3 at 25°C with agitation.
2. Prepare phase B by combining items #4, 5 and 6 at 25°C with agitation.
3. Combine phase A and phase B while maintaining good agitation at about 25°C to form an intermediate batch.
4. Prepare phase C by combining items #7 and 8 (for Formulation B) at 25°C with agitation. Add phase C to the intermediate batch at 25°C with agitation. Mix well for 15–20 minutes to form a main batch.
5. Add phase D to the main batch at 25°C with agitation.
6. Homogenize the entire mixture for 3–5 minutes at 5000 rpm using Silverson mixer, Model #L4RT.

EXAMPLE 2

Cold-Mix Water-In-Oil Emulsion

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>C % by wt.</th>
<th>D %</th>
<th>Functionality</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. D.I. Water</td>
<td>q.s. to 100.0</td>
<td>q.s. to 100.0</td>
<td>Diluent</td>
</tr>
<tr>
<td>2. STEPAQUAT® ML1</td>
<td>2.0</td>
<td>2.0</td>
<td>Conditioning agent, emulsifier</td>
</tr>
<tr>
<td>3. KESSCO® PEG 600 ML2</td>
<td>0.5</td>
<td>0.5</td>
<td>Emulsifier</td>
</tr>
<tr>
<td>4. KESSCO® OCTYL ISONONANOATE3</td>
<td>20.0</td>
<td>—</td>
<td>Emulsifier</td>
</tr>
<tr>
<td>5. Abil EM-504</td>
<td>1.0</td>
<td>1.0</td>
<td>Emulsifier</td>
</tr>
<tr>
<td>6. Silicone DC 3454</td>
<td>20.0</td>
<td>—</td>
<td>Emulsifier</td>
</tr>
</tbody>
</table>

PHASE C

7. Preservative, color, fragrance Properties: q.s. | q.s. | Additive |

Appearance | Opaque lotion |

MIXING PROCEDURE

1. Prepare phase A by combining items #1, 2 and 3 at 25°C with agitation.
2. Prepare phase B by combining items #4, 5 and 6 at 25°C with agitation.
3. Combine phase A and phase B while maintaining good agitation at about 25°C to form an intermediate batch.
4. Add phase D to the intermediate batch at 25°C with agitation.
5. Homogenize the entire mixture for 3–5 minutes at 5000 rpm using Silverson mixer, Model #L4RT.

EXAMPLE 3

Lotion With Exfoliating Agent (Water-In-Oil Emulsion)

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>% by wt.</th>
<th>Functionality</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. D.I. Water</td>
<td>q.s. to 100.0</td>
<td>Diluent</td>
</tr>
<tr>
<td>2. STEPAQUAT® ML1</td>
<td>2.0</td>
<td>Conditioning agent, emulsifier</td>
</tr>
<tr>
<td>3. KESSCO® PEG 600 ML2</td>
<td>0.5</td>
<td>Emulsifier</td>
</tr>
<tr>
<td>4. Abil EM-503</td>
<td>1.0</td>
<td>Emulsifier</td>
</tr>
<tr>
<td>5. Silicone DC 3454</td>
<td>20.0</td>
<td>Emulsifier</td>
</tr>
</tbody>
</table>

MIXING PROCEDURE

1. Prepare phase A by combining items #1, 2 and 3 at 25°C with agitation.
2. Prepare phase B by combining items #4, 5 and 6 at 25°C with agitation.
3. Combine phase A and phase B while maintaining good agitation at about 25°C to form an intermediate batch.
4. Prepare phase C by combining items #7 and 8 (for Formulation B) at 25°C with agitation. Add phase C to the intermediate batch at 25°C with agitation. Mix well for 15–20 minutes to form a main batch.
5. Add phase D to the main batch at 25°C with agitation.
6. Homogenize the entire mixture for 3–5 minutes at 5000 rpm using Silverson mixer, Model #L4RT.
### EXAMPLE 4 Lotion With Inorganic Sunscreen (Water-In-Oil Emulsion)

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>% by wt.</th>
<th>Functionality</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>D.I. Water</td>
<td>q.s. to 100.0</td>
<td>Diluent</td>
</tr>
<tr>
<td>STEPHANQUAT® ML³</td>
<td>2.0</td>
<td>Conditioning agent, emulsifier</td>
</tr>
<tr>
<td>KESSCO® PEG 600 ML²</td>
<td>0.5</td>
<td>Emollient</td>
</tr>
<tr>
<td>Abl EM-90³</td>
<td>1.0</td>
<td>Co-Emulsifier</td>
</tr>
<tr>
<td>Silicone DC 345⁴</td>
<td>20.0</td>
<td>Emollient</td>
</tr>
<tr>
<td>Zeo Z-COTE³</td>
<td>5.0</td>
<td>Physical/inorganic sunscreen agent</td>
</tr>
<tr>
<td>NEOBEE® M-5 COSMETIC⁶</td>
<td>5.0</td>
<td>Emollient, solvent</td>
</tr>
<tr>
<td></td>
<td>q.s.</td>
<td>Additive</td>
</tr>
</tbody>
</table>

### Example 5 Sprayable Lotion With Organic Sunscreen (Water-In-Oil Emulsion)

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>% by wt.</th>
<th>Functionality</th>
</tr>
</thead>
<tbody>
<tr>
<td>D.I. Water</td>
<td>q.s. to 100.0</td>
<td>Diluent</td>
</tr>
<tr>
<td>STEPHANQUAT® ML³</td>
<td>2.5</td>
<td>Conditioning agent, emulsifier</td>
</tr>
<tr>
<td>KESSCO® PEG 600 ML²</td>
<td>0.5</td>
<td>Emollient</td>
</tr>
<tr>
<td>Abl EM-90³</td>
<td>1.5</td>
<td>Co-Emulsifier</td>
</tr>
<tr>
<td>Silicone DC 345⁴</td>
<td>10.0</td>
<td>Emollient</td>
</tr>
<tr>
<td>Pausol MCX⁵</td>
<td>7.5</td>
<td>Organic Sunscreen</td>
</tr>
<tr>
<td>Escalol 587⁶</td>
<td>5.0</td>
<td>Organic Sunscreen</td>
</tr>
<tr>
<td></td>
<td>q.s.</td>
<td>Additive</td>
</tr>
</tbody>
</table>

### EXAMPLE 6 Not Sprayable Lotion With Organic Sunscreen (Water-In-Oil Emulsion)

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>% by wt.</th>
<th>Functionality</th>
</tr>
</thead>
<tbody>
<tr>
<td>D.I. Water</td>
<td>q.s. to 100.0</td>
<td>Diluent</td>
</tr>
<tr>
<td>STEPHANQUAT® ML³</td>
<td>2.5</td>
<td>Conditioning agent, emulsifier</td>
</tr>
<tr>
<td>KESSCO® PEG 600 ML²</td>
<td>0.5</td>
<td>Emollient</td>
</tr>
<tr>
<td>Abl EM-90³</td>
<td>1.5</td>
<td>Co-Emulsifier</td>
</tr>
<tr>
<td>Perymeth 101A⁴</td>
<td>10.0</td>
<td>Emollient</td>
</tr>
</tbody>
</table>

### Mixing Procedure
1. Prepare phase A by combining items #1, 2, and 3 at 25 C. with agitation.
2. Prepare phase B by combining items #4, 5, 6, and 7 at 25 C. with agitation.
3. Combine phase A and phase B while maintaining good agitation at 25 C. to form an intermediate mixture.
4. Add phase D to the intermediate mixture at 25 C. with agitation.
5. Homogenize the entire mixture for 3-5 minutes at 5000 rpm using Silverson mixer, Model #14RT.
EXAMPLE 8 Cold Mixing Organic Sunscreen Emulsion (Water-In-Oil Emulsion)

Ingreedients | % by wt. | Functionality
--- | --- | ---
1. D.I. Water | q.s. to 100.0 | Diluent
2. STEPAQUAT® ML 1 | 2.5 | Conditioning agent, emulsifier
3. KESSCO® PEG 600 ML 2 | 0.5 | Emollient
4. KESSCO® Octyl Palmitate 3 | 10.0 | Emollient
5. Able EM-90 4 | 1.5 | Co-Emulsifier
6. Pentol MCX 5 | 7.5 | Organic Sunscreen
7. Excelol S87 6 | 5.0 | Organic Sunscreen
8. Lipolco L 7 |  | 

PHASE A

Properties: q.s. Additive

Appearance: Thixotropic

Mixing Procedure
1. Prepare phase A by combining items #1, 2 and 3 at 25 C. with agitation.
2. Prepare phase B by combining items #4, 5, 6 and 7 at 25 C. with agitation.
3. Combine phase A and phase B while maintaining good agitation at about 25C. to form an intermediate batch.
4. Add phase D to the intermediate batch at 25 C. with agitation.
5. Homogenize the entire mixture for 3-5 minutes at 5000 rpm using Silverson mixer, Model #LART.

EXAMPLE 9 Comparative: Cold Mixing Organic Sunscreen Emulsion (Water-In-Oil Emulsion)

Ingreedients | % by wt. | Functionality
--- | --- | ---
1. D.I. Water | q.s. to 100.0 | Diluent
2. AMMONYX® CETAC 4 | 2.5 | Conditioning agent, emulsifier
3. KESSCO® PEG 600 ML 2 | 0.5 | Emollient

PHASE A

Properties: q.s. Additive

Appearance: Cream

Mixing Procedure
1. Prepare phase A by combining items #1, 2 and 3 at 25 C. with agitation.
2. Prepare phase B by combining items #4, 5, 6 and 7 at 25 C. with agitation.
3. Combine phase A and phase B while maintaining good agitation at about 25C. to form an intermediate batch.
4. Add phase D to the intermediate batch at 25 C. with agitation.
5. Homogenize the entire mixture for 3-5 minutes at 5000 rpm using Silverson mixer, Model #LART.
### EXAMPLE 10 Oily-In-Water Emulsion Transpidermal Water Loss Comparison

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>% by wt.</th>
<th>Functionality</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHASE A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. D.I. Water</td>
<td>q.s. to 100.0</td>
<td>q.s. to 100.0</td>
</tr>
<tr>
<td>2. STEPAQUAT® ML&lt;sup&gt;1&lt;/sup&gt;</td>
<td>2.5</td>
<td>—</td>
</tr>
<tr>
<td>3. AMMONYX CETAC FL&lt;sup&gt;2&lt;/sup&gt;</td>
<td>2.5</td>
<td>2.5</td>
</tr>
<tr>
<td>4. Glycerol&lt;sup&gt;3&lt;/sup&gt;</td>
<td>4.0</td>
<td>4.0</td>
</tr>
<tr>
<td>PHASE B</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Varisoft T-100&lt;sup&gt;4&lt;/sup&gt;</td>
<td>—</td>
<td>2.5</td>
</tr>
<tr>
<td>6. KESSCO® IPP&lt;sup&gt;4&lt;/sup&gt;</td>
<td>3.0</td>
<td>3.0</td>
</tr>
<tr>
<td>1. White Petrolatum (Petrolatum)</td>
<td>4.0</td>
<td>4.0</td>
</tr>
<tr>
<td>2. DC Silicone 200&lt;sup&gt;2&lt;/sup&gt; (350 cps)</td>
<td>0.25</td>
<td>0.25</td>
</tr>
<tr>
<td>9. KESSCO® Cetyl Alcohol&lt;sup&gt;5&lt;/sup&gt;</td>
<td>2.0</td>
<td>2.0</td>
</tr>
</tbody>
</table>

### EXAMPLE 11 Cold Mixing Emulsion (Water-In-Oil Emulsion)

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>% by wt.</th>
<th>Functionality</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHASE A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. D.I. Water</td>
<td>q.s. to 100.0</td>
<td>q.s. to 100.0</td>
</tr>
<tr>
<td>2. STEPAQUAT® ML&lt;sup&gt;1&lt;/sup&gt;</td>
<td>2.0</td>
<td>—</td>
</tr>
<tr>
<td>3. KESSCO® PEG 600 ML&lt;sup&gt;2&lt;/sup&gt;</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>PHASE B</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. KESSCO® Oxyl Isostearate&lt;sup&gt;3&lt;/sup&gt;</td>
<td>20.0</td>
<td>Emollient</td>
</tr>
<tr>
<td>PHASE C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Preservative, color, fragrance</td>
<td>q.s.</td>
<td>q.s.</td>
</tr>
<tr>
<td>Properties:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Appearance</td>
<td>Lotion</td>
<td>Lotion</td>
</tr>
</tbody>
</table>

1Quaternary Ammonium Compound (Stepan)
2Cetanion Chloride (Stepan)
3Glycerol (J.T. Baker)
4Dimethyl Distearil Ammonium Chloride (Sherex)
5Isopropyl Palmitate (Stepan)
6Petrolatum (Wico)
7Dimethicone (Dow Corning)
8Cetyl Alcohol (Stepan Co.)
US 6,423,326 B1

Mixing Procedure
1. Prepare phase A by combining items #1, 2 and 3 at 25 C. with agitation.
2. Combine phase A and phase B while maintaining good agitation at about 25 C. to form an intermediate batch.
3. Add phase D to the intermediate batch at 25 C. with agitation.
4. Homogenize the entire mixture for 3–5 minutes at 5000 rpm using Silverson mixer, Model #LART.

The invention and the manner and process of making and using it, are now described in such full, clear, concise and exact terms as to enable any person skilled in the art to which it pertains, to make and use the same. It is to be understood that the foregoing describes preferred embodiments of the present invention and that modifications may be made therein without departing from the spirit or scope of the present invention as set forth in the claims. To particularly point out and distinctly claim the subject matter regarded as invention, the following claims conclude this specification.

What is claimed is:

1. A cold-mix water-in-oil emulsion comprising:

(a) from about 10% to about 50% by weight of an emollient;
(b) from about 0.5% to about 30% by weight of an emulsification system comprising a low HLB emulsifier of the formula:

```
[\[ \begin{array}{c}
| O \\
| \[\text{OCR} \]
| \[\text{OH} \]
| \[\text{CHCH}_3 \]
| \[\text{CHCH}_3 \]
| \[\text{CH}_2 \]
| \[\text{CH}_2 \]
| \[\text{N} \]
| \[\text{CH}_3\text{CH}_2 \]
| \[\text{CH}_3 \]
| \[\text{CH}_2 \]
| \[\text{CH}_2 \]
| \[\text{CHCH}_3 \]
| \[\text{CHCH}_3 \]
| \[\text{CH}_2 \]
| \[\text{CH}_2 \]
| \[\text{OCR} \]
| \[\text{OH} \]
\end{array} \] CH_3OSO_3^-]
```

where R is substantially linear nor-olley;
(c) from about 0% to about 35% of a co-emulsifier; and
(d) water;

the emulsification system and co-emulsifier substantially permanently maintaining the water and emollient as an emulsion, the emulsion capable of being substantially completely emulsified and stable at about 25 C.

2. A cold-mix water-in-oil emulsion according to claim 1, comprising from about 10% to about 30% by weight of the emollient.

3. A cold-mix water-in-oil emulsion according to claim 1, comprising from about 15% to about 25% by weight of the emollient.

4. A cold-mix water-in-oil emulsion according to claim 1, comprising from about 0.5% to about 15% by weight of the low HLB emulsifier.

5. A cold-mix water-in-oil emulsion according to claim 1, comprising from about 0.5% to about 8% by weight of the low HLB emulsifier.

6. A cold-mix water-in-oil emulsion according to claim 1, comprising from about 1% to about 3% by weight of the low HLB emulsifier.

7. A cold-mix water-in-oil emulsion according to claim 1, wherein the emollient is a dimethicone, a cyclomethicone, a triglyceride, an alcohol ester, an ethoxylated ester, a hydrocarbon, a natural oil or a mixture thereof.

8. A cold-mix water-in-oil emulsion according to claim 7, wherein the hydrocarbon is mineral oil, mineral spirits, isohexadecane, or a mixture thereof.

9. A cold-mix water-in-oil emulsion according to claim 1, wherein the emollient is a triglyceride, an alcohol ester, an ethoxylated ester, a glycol ether, a natural oil or a mixture thereof.

10. A cold-mix water-in-oil emulsion according to claim 9, wherein the natural oil is sunflower oil, jojoba oil, sunflower oil, or a mixture thereof.

11. A cold-mix water-in-oil emulsion according to claim 1, further comprising a water-soluble nonionic surfactant.

12. A cold-mix water-in-oil emulsion according to claim 11, wherein the water-soluble nonionic surfactant is selected from the group consisting of polyethylene glycol laurate, polyethylene glycol dilaurate, and a mixture thereof.

13. A cold-mix water-in-oil emulsion according to claim 1, comprising from about 0.2% to about 22.5% by weight of the co-emulsifier.

14. A cold-mix water-in-oil emulsion according to claim 1, comprising from about 0.2% to about 12.0% by weight of the co-emulsifier.

15. A cold-mix water-in-oil emulsion according to claim 1, comprising from about 0.4% to about 4.5% by weight of the co-emulsifier.

16. A cold-mix water-in-oil emulsion according to claim 1, wherein the co-emulsifier is a dimethicone copolyol.

17. A cold-mix water-in-oil emulsion according to claim 16, wherein the dimethicone copolyol is selected from the group consisting of a cyclomethicone-dimethicone copolyol mixture, lauryl dimethicone copolyol, cetyl dimethicone copolyol, cetyl dimethicone copolyol/polyglyceryl-4-isostearate/hexyl laurate, and a mixture thereof.

18. A cold-mix water-in-oil emulsion according to claim 1, wherein the emulsification system further comprises a copolyol which is a mixture of cetyl dimethicone copolyol and lauryl dimethicone copolyol.

19. A cold-mix water-in-oil emulsion according to claim 18, wherein the ratio of the low HLB emulsifier to the copolyol is from about 1:1.5 to about 2:5:1.

20. A cold-mix water-in-oil emulsion according to claim 1, further comprising an alpha-hydroxy acid, a beta-hydroxy acid, or a mixture thereof.

21. A cold-mix water-in-oil emulsion according to claim 20, further comprising a lightening agent.

22. A cold-mix water-in-oil emulsion according to claim 21, further comprising a tanning agent.

23. A cold-mix water-in-oil emulsion according to claim 22, wherein the tanning agent is dihydroxy acetone.

24. A cold-mix method for preparing a cold-mix water-in-oil emulsion comprising:

(a) preparing an oil phase by combining an emollient and a co-emulsifier at about 25 C.;
(b) preparing an aqueous phase by combining a low HLB emulsifier of the formula:

\[
\text{CH}_3\text{OSO}_3^{-}
\]

where \( R \) is substantially linear nor-oleyl, with water;
(c) combining the aqueous phase and the oil phase with agitation to produce an intermediate mixture;
(d) emulsifying the intermediate mixture to produce a water-in-oil emulsion which is substantially completely emulsified and stable at about 25\(^\circ\) C.

25. A cold-mix method according to claim 24, further comprising homogenizing the water-in-oil emulsion.

26. A cold-mix method according to claim 24, wherein the emollient is a dimethicone, a cyclomethicone, a triglyceride, an alcohol ester, an ethoxylated ester, a hydrocarbon, a natural oil or a mixture thereof.

27. A cold-mix method according to claim 24, wherein the emollient is a triglyceride, an alcohol ester, an ethoxylated ester, a glycol ether, a natural oil or a mixture thereof.

28. A method for providing moisturization to human skin, comprising applying to said human skin a cold-mix water-in-oil emulsion comprising:
(a) from about 10% to about 30% by weight of an emollient;
(b) from about 0.5% to about 30% by weight of an emulsification system comprising a low HLB emulsifier of the formula:

\[
\text{CH}_3\text{OSO}_3^{-}
\]

where \( R \) is substantially linear nor-oleyl;
(c) from about 0% to about 35% a co-emulsifier; and
(d) water;
wherein the emulsification system and the co-emulsifier substantially permanently maintain the water and emollient as an emulsion, the emulsion capable of being substantially completely emulsified and stable at about 25\(^\circ\) C.

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