TOP 5 FEATURES OF NINOL® CAA

Stepon Company introduces a naturally-derived aesthetics enhancer and fragrance solubilizer to the Asian consumer market. NINOL CAA is a dimethyl lauramide/myristamide that meets the demand for naturally-derived ingredients. Here are the top 5 benefits of NINOL CAA.

1. NINOL CAA is a superior tactile enhancer.

NINOL CAA is a viscosity enhancer that eliminates the need for polymeric thickeners.

2. NINOL CAA is naturally derived.

NINOL CAA has a higher Biorenewable Carbon Index (*BCI) than CAPB or CDEA. Biorenewable and naturally-derived are defined by Stepan as originating from animal, plant or marine material. See table to the right.

3. NINOL CAA provides a skin feel desired by the Asian market.

NINOL CAA improves foam feel, and can give skin a soft and moisturised feel, whereas CDEA can create a slippery feel on the skin. Asian consumers typically prefer a soap-cleaned dry, soft feel. NINOL CAA does not create a slippery feel on the skin, as compared with CDEA. See graph to the left.

4. NINOL CAA makes high fragrance levels possible.

NINOL CAA may solubilise up to 4% for certain fragrances in a perfumed shower gel without requiring additional surfactant actives. See table to the right.

5. NINOL CAA replaces CDEA and Cocamide MEA (CMEA) to eliminate potential nitrosamine issues.

Cosmetics containing nitrosamines (chemicals with carcinogenic potential) are banned by the European Commission (adopted from Scientific Committee on Consumer Safety - SCCS/1458/11). Asian personal care manufacturers who export or intend to export their products to the European Union may want to consider to replacing CDEA or CMEA with NINOL CAA. NINOL CAA improves foam feel, and can give skin a soft and moisturised feel, whereas CDEA can create a slippery feel on the skin. Asian consumers typically prefer a soap-cleaned dry, soft feel. NINOL CAA does not create a slippery feel on the skin, as compared with CDEA. See graph to the left.